



## WEBSITE DESIGN AND DEVELOPMENT

### OPTION 1 – R6,500.00

- WordPress CMS installation
- Premium theme or page builder
- Custom design
- Max 3 pages
- Social integration
- SEO set up
- Google Analytics integration
- Proof reading copy supplied by client
- Website management training with client

### PAYMENT TERMS:

1. 50% upfront or 50% on completion  
OR
2. R800 per month for 12 months (includes domain registration/renewal and one year's hosting)

### OPTION 2 – R9,500.00

- WordPress CMS installation
- Premium theme or page builder
- Custom design
- Max 5 pages
- Social integration
- SEO set up
- Google Analytics integration
- Proof reading copy supplied by client
- Website management training with client

### PAYMENT TERMS:

1. 50% upfront or 50% on completion  
OR
2. R1050 per month for 12 months (includes domain registration/renewal and one year's hosting)



**OPTION 3 – R12,500.00**

- Wordpress CMS Installation
- Premium theme or page builder
- Custom Design
- E-commerce functionality
- Payment gateway integration
- Max 8 Pages
- Max 10 products
- Social Integration
- Google Analytics Integration
- Proof reading copy supplied by client
- Website management training with client

**PAYMENT TERMS:**

1. 50% upfront or 50% on completion  
OR
2. R1300 per month for 12 months (includes domain registration/renewal and one year's hosting)



## **SOCIAL MEDIA MARKETING**

### **SOCIAL MEDIA PACKAGES:**

#### **OPTION 1**

**FACEBOOK, INSTAGRAM, AND TWITTER – R7,500.00 PER MONTH**

**FOR PROFILES WITH 5000 FOLLOWERS AND LIKES OR LESS**

- Weekly content planning and posting for all three networks
- 1-2 posts per week per platform
- Graphic design using client branding
- Community management
- Includes a monthly ad budget of R1000
- Monthly reporting

#### **OPTION 2**

**FACEBOOK AND INSTAGRAM – R6,250.00 PER MONTH**

**FOR PROFILES WITH 5000 FOLLOWERS AND LIKES OR LESS**

- Weekly content planning and posting for all three networks
- 1-2 posts per week per platform
- Graphic design using client branding
- Community management
- Includes a monthly ad budget of R750
- Monthly reporting

**FACEBOOK, INSTAGRAM AND TWITTER – R3,500.00 PER PLATFORM PER MONTH**

**FOR PROFILES WITH 5000 FOLLOWERS AND LIKES OR LESS**

- Weekly content planning and posting for all three networks
- 1-2 posts per week per platform
- Graphic design using client branding
- Community management
- Includes a monthly ad budget of R500
- Monthly reporting

**LINKEDIN MARKETING SERVICES AVAILABLE – FEES DETERMINED BY CLIENT  
INDUSTRY AND CAMPAIGN NEEDS**



## ADDITIONAL SERVICES

- Logo Design – R2,500.00
- Graphic Design – Charged per project or R600.00 per hour
- Online Video Marketing – price on request
- Monthly website marketing (SEO, Google Ads and Programmatic Advertising) – price on request

